Skidemy
SKILLACADEMY

SEO MASTERY COURSE

Rank on Google. Get Cited by AI.

Learn SEO, local SEO and AI search (AEO/GEO) in 1.5 months — live, practical, and taught by a working SEO expert from Ratlam (MP).

- Live online classes
- Hindi + English
- Max 10 students
- Real website audit
- 10% off on full payment*

Live online classes now · Offline classroom in Ratlam coming soon

₹5,999	1.5 months	6	Starting soon
Course fee	6 weeks, live	Portfolio projects	Next batch

01 WHY SEO

One Skill. Four Wins.

Every business wants to be found on Google, Maps and AI answers. SEO is the skill behind all of it.

Rank on Google
Get pages to the first page for the keywords customers search.

Rank on Maps
Local SEO and Google Business Profile for nearby customers.

Get cited by AI
Make businesses appear in ChatGPT, Gemini and AI Overviews.

Work from anywhere
SEO work is largely remote — Indian and international clients.

02 WHO IT'S FOR

No Coding Needed.

If you can use a computer and Google, you can learn SEO.

Students
After 12th or during college — a job-ready skill in 1.5 months.

Graduates & job seekers
Start as an SEO executive with a real audit in your portfolio.

Business owners
Rank your own shop, clinic or institute on Google and Maps.

Content writers
Write content that ranks and gets cited by AI search.

Web designers
Build SEO-ready sites and charge more for them.

Freelancers & homemakers
Take SEO and local SEO projects from home.

03 YOUR TRAINER

RA

Rahul Arora — Founder & Lead Trainer

For 5+ years I have handled 100+ clients in the UK, USA, Australia, New Zealand, UAE and India — from global IT companies to dental clinics, eco-friendly products, logistics, furniture, automotive and NDIS providers — ranking websites, running ad campaigns and bringing in leads.

"I teach exactly what I do for paying clients. If it doesn't work in the real world, it doesn't go in the syllabus."

04 AT A GLANCE

Your Course in One Look.

₹5,999
No hidden charges

1.5 months
6 weeks, live

Max 10
Students per batch

Hindi + English
Live online

05 WHAT YOU GET

6 Reasons to Join.

14-Day Refund
Attend the first 14 days of live classes. Not the right fit for you? Get 100% of your fee back.

AI Tools, Practically
Use Google AI Studio, Flow, Manus AI, HeyGen and more trending AI tools on real marketing tasks every week.

Free Re-Learn Pass
Missed a class? Re-attend those topics free of cost in any upcoming batch for a full 12 months.

Easy EMI Available
Pay in easy EMIs by UPI, card, cash or bank transfer. Transparent fees, no hidden charges.

Free Premium AI Tools*
Attend consistently and learn with focus to get free premium AI tools access for 3–6 months.

10% Off Full Payment*
Pay the full course fee at once and save 10%. Prefer instalments? Easy EMI is always available.

*T&C apply — full terms at skidemy.in/terms-and-conditions/

06 COMPARE

SEO Only or Full Course?

	SEO Mastery	Advanced Digital Marketing with AI
Fees · duration	**₹5,999** · 1.5 months	**₹15,999** · 4 months · Easy EMI
Covers	SEO, local SEO, AI search	SEO + Google Ads, Meta Ads, social media, AI content
Best for	SEO jobs or ranking your own business	Full job- or freelance-ready skill set
Extras	Real website audit, certificate	Real client internship, Job Guarantee*

07 SYLLABUS

6 Weeks. Step by Step.

Taught live. Every week ends with a practical task the trainer reviews.

Week	What you learn	You practise
1	**How Google & AI search work** Crawling, indexing, ranking; search intent; Google Search Console set-up	Search Console on a website
2	**Keyword research** Free tools and AI; long-tail and local keywords; keyword mapping	Keyword map for a business
3	**On-page SEO** Titles, meta, headings, URLs, internal links, images; SEO content with AI	Optimise real pages
4	**Technical SEO** Sitemaps, robots.txt, canonicals, schema, page speed, Core Web Vitals, mobile	Technical audit checklist
5	**Local SEO & links** Google Business Profile, reviews, citations, Maps ranking; safe link building	GBP optimisation plan
6	**AI search & reporting** AEO/GEO for ChatGPT, Gemini & AI Overviews; llms.txt; reporting; finding clients	Final real-website SEO audit

08 TOOLS

Tools You'll Use.

Mostly free — keep using them after the course.

Google Search Console
Indexing, clicks, keywords, errors

Google Analytics 4
Traffic, users, conversions

Keyword Planner
Search volumes, keyword ideas

PageSpeed Insights
Speed and Core Web Vitals

Google Business Profile
Local SEO and Maps ranking

WordPress + SEO plugin
Titles, meta, sitemaps, schema

Schema validators
Rich results, structured data

Google AI Studio & Manus AI
AI for keywords, content, audits

09 PORTFOLIO

Build Proof, Not Notes.

6 projects to show in interviews or to your first clients.

1

Keyword research & map

Keywords grouped by intent and mapped to pages.

2

On-page optimisation

Before/after titles, meta, headings and content.

3

Technical SEO audit

Speed, indexing, schema and mobile — with fixes.

4

Google Business Profile plan

Local SEO plan to rank on Google Maps.

5

AI search plan

FAQs, schema and content to get cited by AI.

6

Final SEO audit

A client-ready audit report of a real website.

10 CAREER

Where SEO Takes You.

Role	Fresher (est./month)	2–3 years (est./month)
SEO executive / analyst	₹15,000 – ₹25,000	₹30,000 – ₹50,000
Local SEO specialist	₹15,000 – ₹25,000	₹25,000 – ₹45,000
SEO content writer	₹12,000 – ₹25,000	₹25,000 – ₹45,000
Freelance SEO (per local client)	₹3,000 – ₹15,000	Grows with clients

Estimates from 2025–26 job listings in India — not a promise. Plus a Skidemy certificate on completion.

11 DOUBTS

Questions? Answered.

Do I need coding?
No. Search Console, WordPress and Google Business Profile are point-and-click.

Online or offline?
100% live online classes with the trainer — not recorded. Join from anywhere.

Will I learn AI search (AEO/GEO)?
Yes — how ChatGPT, Gemini and AI Overviews choose sources, and how to get cited.

Can I freelance from Ratlam?
Yes. Local businesses need Google and Maps visibility, and SEO works remotely too.

Will I get a certificate?
Yes, a Skidemy certificate plus a real website audit for your portfolio.

How do I join?
WhatsApp or call 62671 24818. We share batch dates and reserve your seat.

12 HOW TO JOIN

3 Steps to Start.

1

Message us

WhatsApp your goal — we confirm SEO is the right fit.

2

Reserve your seat

Pay in full (save 10%*) or reserve with the first instalment.

3

Start ranking

Join live classes and build your portfolio from week 1.

10 Seats. Reserve Yours.

Next batch starting soon · 14-day refund · 10% off on full payment*

Live online classes now · Offline classroom in Ratlam coming soon

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